



**CAN A ZONING AMENDMENT SAVE STRATFIELD VILLAGE?**

**Ogunquit ME, Port Jefferson, NY, Sausalito, CA, and Fairfield, CT: what do all of these quaint towns have in common?**

They all have moved to enact a common zoning measure meant to preserve the character of their small-towns. The zoning measure involves "Formula Businesses." These towns have limited the number, locations, or type of Formula Businesses it will allow.

**What is a Formula Business?**

Formula Businesses, otherwise known as chain stores, are defined as being establishments that are required by contract to adopt standardized services, methods of operation, decor, uniforms, architecture or other features virtually identical to businesses located in other communities. These can be restaurants, stores, or any number of businesses.

**How will this affect the Stratfield Village?**

RTM Members Julie DeMarco and Clif Myers, with the help of Ken Flatto and representatives from 2 other sections of Fairfield, have submitted to the Zoning Board an amendment to limit the types of Formula Businesses allowed in three Neighborhood Business Districts in

Fairfield: Stratfield Village, Greenfield Hill, and Southport Village. The types of formula businesses allowed are antiques, art supplies, dry goods, flowers, interior decorating, garden and farm supplies, groceries, fruits, vegetables, meats, and shoe repair. No other type of formula business would be allowed in these districts.

These areas already are zoned differently from the Post Road and Black Rock Turnpike business areas. Stratfield Village was originally zoned as a Neighborhood Business District (versus a purely commercial district) to protect and blend with the neighborhood it lies within, and these amendments just better protect these neighborhoods.

**What's next?**

The Zoning Board has reviewed this amendment, and will be scheduling a public hearing on it in October.

**What can you do?**

You can show your support for these amendments by attending the Public Hearing in October.

We hope to see you there!



**Suggestions:**

We have received a variety of suggestions from members on initiatives you think that the SVA could support. Some of these ideas are:

- Safety issues; such as sidewalks, crosswalks, traffic, and speeding.

- A Stratfield Day, carnival, or fair at Owen Fish.

- A Fireman's Ball fundraiser for the Stratfield Volunteer Fire Dept.

- A Road Race.

- Planting and maintenance of the medians on Easton Tpke, Stratfield Rd, Brooklawn Ave.

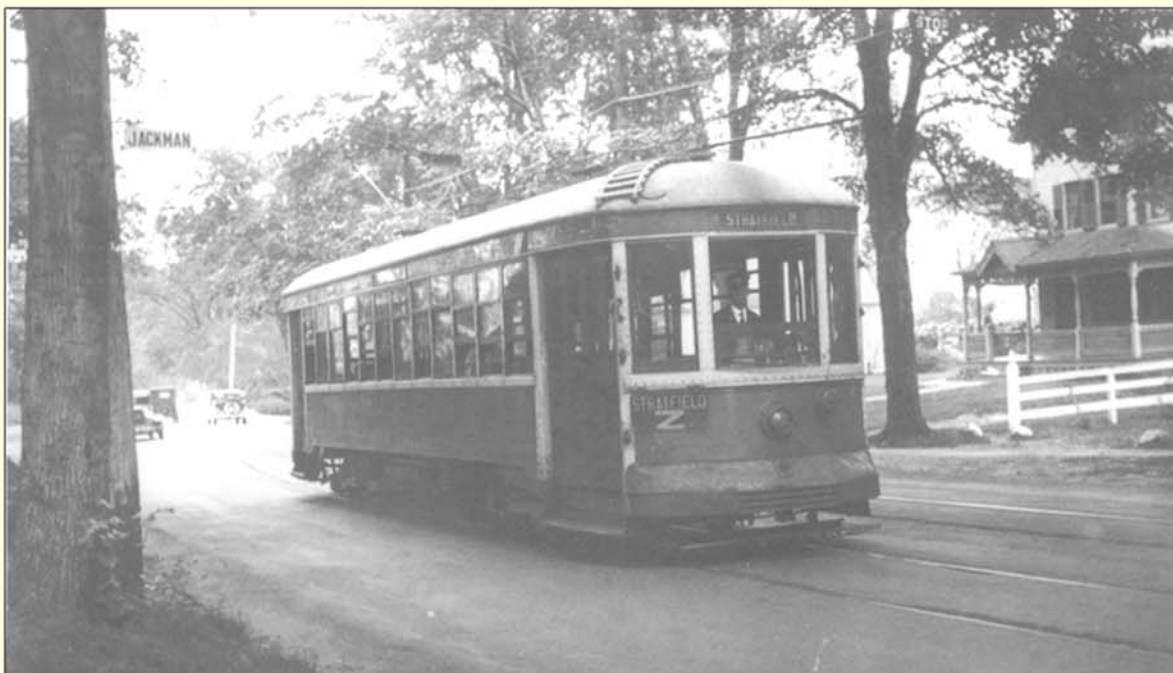
We are interested in hearing your feedback and your new ideas.

Email us at: stratfieldvillage@yahoo.com

OR

Send them to P.O. Box 320232, Fairfield, CT 06825-9888

And we will add them to our list!



A TROLLEY ON THE STRATFIELD ROAD IN THE 1920's